



**For Immediate Release**  
Wednesday, July 22, 2009

**Nominations Open for the Third Annual Richard Buzun Award**  
*Award for Leadership and Innovation in eCommerce to recognize industry's best*

**Arlington, VA – July 22, 2009** – IDEA, an electrical industry owned eCommerce service provider, today announced open nominations for the third annual Richard Buzun Award for Leadership and Innovation in eCommerce. The award is named after the late Richard Buzun, former IDEA Chairman, and CEO of Siemens Energy & Automation. One manufacturer and one distributor company will be recognized for innovatively using trading partner interactions to increase the speed and accuracy of communication and improve supply chain efficiencies.

The winners will be announced at the close of the IDEA E-Biz Forum 2009 ([www.idea-ebizforum.com](http://www.idea-ebizforum.com)) in Tucson, Arizona on Thursday, September 24. Past winners are OSRAM SYLVANIA, Viking Electric Supply, Leviton Manufacturing and Van Meter Industrial. Representatives from the 2008 winning companies will share eCommerce best practices during the break-out sessions of the 2009 Forum.

"Recipients of this prestigious award understand the value of innovation in the channel. They invest in the future by exploring and adopting more efficient and effective ways of doing business with their trading partners. It is fitting to recognize the thought leaders and change leaders in the electrical channel shining a light on the future because of the influence they have and the leadership they demonstrate," said Bob Gaylord, President and CEO, IDEA.

The award nomination form is based on criteria that measures company involvement in eBusiness activities and programs that help the electrical industry reduce costs and boost sales. Nominations must be submitted by an employee of the company. The form and a complete list of criteria can be found at [www.idea-esolutions.com/ebizforum/awards](http://www.idea-esolutions.com/ebizforum/awards). **Nominations close Friday, August 21.**

Richard Buzun served as President and Chief Executive Officer of Siemens Energy & Automation from October 2000 to June 2002. He joined the company in 1994 as Vice President of the Residential business. In December of 1999, he was named Executive Vice President and Chief Operating Officer for all operating divisions of Siemens Energy & Automation. In addition to serving as a member on the IDEA Board of Directors, Buzun was the Chairman of the Continental Automated Buildings Association (CABA) Board of Directors, a member of the Board of Directors for Workbrain, the Georgia Tech President's Advisory Board, and served on the Board of Directors of the Carter Center.

**About IDEA**

IDEA ([www.idea-esolutions.com](http://www.idea-esolutions.com)) is the only standard-setting organization offering a full range of eCommerce products and services designed to drive supply network efficiencies, reduce costs, slash cycle times, and ensure standardized, timely, and accurate data. IDEA provides Industry Data Warehouse (IDW), a database of product, pricing, and marketing data; Industry Data Exchange (IDX), a centralized and standardized document exchange solution; Industry Retail Database (IRD) a central repository of manufacturer retail product data powered by CERICOMX® which helps users meet retailer mandates and consumer packaged goods (CPG) and GS1 US requirements; and the Data Audit and Certification (DAC) Program which assures the accuracy and completeness of the manufacturer data found in IDW.

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