



## Industry Data Exchange (IDX)

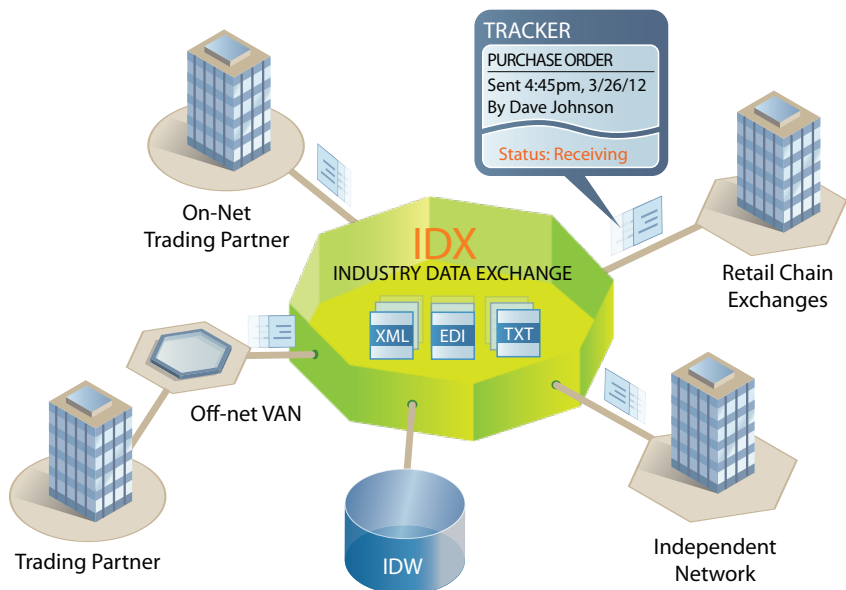
Automate order management and streamline B2B communications

When you exchange documents with your trading partners, such as purchase orders, invoices, and advance ship notices, you want to know they were received on time. Many supply and demand partners count on Industry Data Exchange (IDX), an electronic data interchange (EDI) solution, to replace paper-based processes, streamline order management, and make document flow more secure and reliable.

With IDX, you can exchange B2B eCommerce documents with your trading partners faster, easier and more securely than traditional value-added networks (VANs) or paper-based methods. We use our deep category knowledge to provide a premium service, offering valuable and practical perks that other “mass- merchandised” VANs routinely charge extra for. The unique bundled features of IDX provide you with a seamless end-to-end solution and a consistent cost structure. IDX can be used by supply and demand partners in any industry.

### IDX benefits at a glance:

- > Eliminate order errors and redundant processes
- > Automate tedious document exchange processes
- > Enhance customer service with faster cycle times
- > Increase operational control with online document tracking



IDX enables trading partners to send and receive EDI, EDIFACT, XML, Flat File, binary or graphic documents online. Best of all, IDX is highly secure, allowing only authorized trading partners to view the documents you send.



*“IDEA’s Industry Data Exchange (IDX) has provided Eaton with the visibility and reliability necessary to improve customer service. Plus, the savings delivered by IDX versus our previous VAN provider enables EDI to remain a beneficial component of our eCommerce tool set.”*

*— Jennifer Winkelvoss, e-Commerce Integration Manager, Eaton*

**Beyond Standard.** Just some of the value-added services that come standard with IDX:

- > In-network translation services
- > Network connection link
- > Multi-gateway interconnects
- > Network monitoring protection
- > Carbon copy transaction service
- > Data format conversions
- > EDIPro standard maps
- > ERP system integration
- > Flexible mailbox options
- > Simplified billing services

FEATURES	BENEFITS
<b>Online Document Tracker</b>	<ul style="list-style-type: none"> <li>&gt; View the status of all your documents to see if they were effectively sent and received</li> <li>&gt; Search and sort documents using various criteria</li> <li>&gt; Prevent and address potential issues before they become major problems</li> <li>&gt; Justify the value of eCommerce and simplify your IT expense forecasting by exporting key business metrics</li> </ul>
<b>Document reprocessing</b>	<ul style="list-style-type: none"> <li>&gt; Reprocess documents yourself, without having to rely on technical support</li> </ul>
<b>Flexible document viewing</b>	<ul style="list-style-type: none"> <li>&gt; View documents in the format you sent them and in the format they were received</li> </ul>
<b>In-network translation</b>	<ul style="list-style-type: none"> <li>&gt; Send documents in one format and enable receipt in another</li> <li>&gt; Communicate using EDI, EDIFACT, Flat Files, XML, binary and graphic file types</li> </ul>
<b>Mapping capabilities for non-EDI companies</b>	<ul style="list-style-type: none"> <li>&gt; Send and receive web forms and Flat Files from companies that are not EDI capable</li> <li>&gt; Convert non-EDI formatted documents to EDI and send to any company</li> </ul>
<b>Standards-based</b>	<ul style="list-style-type: none"> <li>&gt; Leverage EDIPro, a detailed subset of ANSI X12 and one of the largest EDI standards available</li> <li>&gt; Create one EDI map for multiple trading partners and reduce cost and implementation time</li> <li>&gt; Integrate electronic processes with ERP systems such as Epicor, Infor, Mincron, SAP and Oracle</li> </ul>
<b>Data archiving</b>	<ul style="list-style-type: none"> <li>&gt; Store and access historical usage statistics, documents and other IDX data</li> </ul>
<b>Custom solution</b>	<ul style="list-style-type: none"> <li>&gt; Choose the ISP, interface and security software, document formats, and routing technology (AS-1, AS-2, AS-3) you want to use</li> </ul>
<b>Unrivaled security</b>	<ul style="list-style-type: none"> <li>&gt; Enjoy multiple layers of security, including firewalls, encryption, certificates, authentication and validation</li> <li>&gt; Count on a fully redundant network and disaster recovery</li> </ul>

**about idea** IDEA is the official technology service provider and eBusiness standards body of the electrical industry. The company was founded in 1998 through a partnership between the National Electrical Manufacturers Association (NEMA) and the National Association of Electrical Distributors (NAED) and has expanded to serve additional vertical markets.



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