



Professional Data Audit and Certification (DAC)

With global competition on the rise, you need every tool you can get to compete more effectively. You may already be using our Industry Data Warehouse (IDW) to centralize product and pricing data, enhance productivity, and simplify order processing. If so, you know that providing a single source of truth that distributors can access 24x7x365 eases their workloads, making you more attractive to do business with.

For those who want to move to the next level of competitiveness, however, our Data Audit and Certification (DAC) program will help you raise your value in the eyes of distributors even higher.

DAC demonstrates your commitment to quality data.

DAC ensures that your IDW data is clean and error free. Having the DAC seal of approval on your data gives your trading partners the added confidence of knowing that when they do business with you, they can expect flawless, purchase-to-payment transactions.



By participating in our DAC program, you can:
Automate data scrubbing and validation to deliver accurate, current, and up-to-date information

to trading partners

Display your certification “seal of approval” on IDW, identifying you as a manufacturer dedicated

to delivering quality data

Increase sales and enhance customer relationships due to your certified, error-free status

Generate data validation reports and error summaries to see which files need to be corrected

Lower the costs of order management by ensuring clean, validated, synchronized data throughout the supply network

Data Audit and Certification (DAC) benefits at a glance:

> Ensure data quality

Display the DAC “seal of approval”

Raise your value in the eyes of distributors

Improve data synchronization



about idea IDEA, a business-to-business solution and professional service provider, was born of the electrical industry in 1998. IDEA was founded through a partnership rooted in the collective leadership, vision, wisdom and expertise of NAED and NEMA members.

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