



# Industry Data Warehouse

Reduce the risks—and costs—of buying and selling.

## IDW BENEFITS AT A GLANCE:

- Eliminate product and pricing errors
- Save on labor costs by simplifying processes
- Speed up your sales cycle
- Increase profits by 0.25% to 2.0%

Whether you're a manufacturer, distributor, or manufacturer's representative, doing transactions with bad or outdated data costs time, money, productivity, and even sales. IDEA's Industry Data Warehouse (IDW) was built to make sure that doesn't happen.

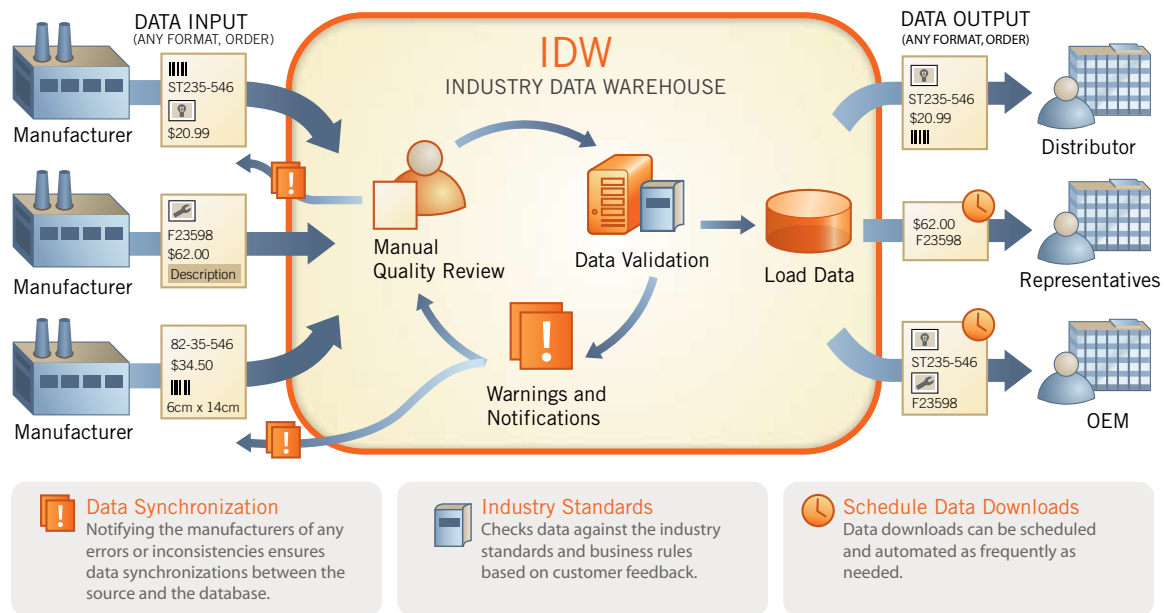
IDW replaces the cumbersome system of delivering and accessing product and pricing data through catalogues, faxes, and CDs. Now manufacturers from any industry can post all their data in a centralized location and distributors can access it knowing it's up-to-date and coming from a single source of truth. With IDW, the risks and costs of dealing with incorrect or outdated data are virtually eliminated, resulting in smooth transactions and stronger business relationships.

### You don't need any new hardware or software to use IDW.

IDW delivers templates and translation capabilities that allow you to upload data in one file format and receive it in another. So neither you nor your trading partners will need to switch to new software to use IDW. And since it's Internet based, you won't need new hardware, either—just a computer and an Internet connection.

### IDW's value shows in your profit margin.

With IDW, all trading partners see a bottom-line impact of 0.25% to 2.0% without adding any new hardware or software to their systems. And the opportunities to save are great. Time and again IDW has delivered an average of \$73,000 to \$97,000 for every \$10M in sales in order management cost savings alone! Plus you'll also save on the costs of correcting errors due to outdated data, as well as on manpower by eliminating labor-intensive processes. When you add it all up, you won't find another solution that delivers so much without asking you to change your systems and processes in return.



IDW features a process that supports error-free data. Manufacturers input data from any file type, the data is verified and checked until it meets standards, and then the standardized data is delivered to authorized trading partners in the file format they prefer.



*IDW saves time, streamlines processes, and helps increase profits by 0.25% to 2%—simply by changing the way you deliver and receive product and pricing information.*

**IDW makes eCommerce easy and affordable.**

With global competition growing, it becomes harder and harder to remain competitive using paper-based processes. IDW streamlines processes to deliver powerful benefits:

FEATURES	BENEFITS
Online storage of product and pricing data	<ul style="list-style-type: none"> <li>Access or synchronize data 24x7x365, around the globe</li> </ul>
Platform and format independent	<ul style="list-style-type: none"> <li>Send and receive data regardless of what system or file formats you use—XML, EDI, Flat File, or others</li> </ul>
Manufacturer owned and updated	<ul style="list-style-type: none"> <li>Ensure the only information partners receive comes directly from the supplier/owner</li> </ul>
Data validation	<ul style="list-style-type: none"> <li>Scrub and validate data before making it available to ensure only standardized data is used</li> </ul>
Data tracking	<ul style="list-style-type: none"> <li>Access detailed reports on all data import and export activities</li> </ul>
Multiple levels of access to data	<ul style="list-style-type: none"> <li>Grant access to public and/or private pricing structures for each trading partner</li> </ul>
Customizable reporting options	<ul style="list-style-type: none"> <li>Run multiple types of reports, whether you're a manufacturer or distributor</li> </ul>
Built-in scheduler	<ul style="list-style-type: none"> <li>Automate data uploads from trading partners on a regular schedule</li> </ul>
Fully supported	<ul style="list-style-type: none"> <li>Access the service, support, and training you need to make the most of your investment</li> </ul>
Standards-based	<ul style="list-style-type: none"> <li>Eliminate the errors and stalled productivity of inaccurate data</li> </ul>
Intuitive interface	<ul style="list-style-type: none"> <li>Enjoy full-featured use with minimal training needed</li> </ul>
Top security ratings	<ul style="list-style-type: none"> <li>Rest easy knowing your data and transactions are secure</li> </ul>

**eCommerce. One-stop. Non-stop.**

IDW is available for use by any industry through IDEA. Founded in 1998, IDEA is the only standard-setting organization offering a full range of eCommerce products and services designed to drive supply network efficiencies, reduce costs, slash cycle times, and ensure standardized, timely, and accurate data. As a result, when you work with IDEA, you can count on superior quality solutions, immaculate data exchange, and a proven track record of results for more than 900 customers.

**Raise your level of competitiveness with IDW.**

Visit [www.idea-esolutions.com](http://www.idea-esolutions.com) or call 866.479.0484 today.

**ABOUT IDEA**

IDEA's comprehensive eCommerce portfolio includes solutions that maximize supply network efficiencies no matter your company's size or industry, allowing you to conduct business electronically with 100 percent of your suppliers, customers and strategic partners.

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