



Industry Data Exchange

Discover the most affordable way to exchange electronic documents.

IDX BENEFITS AT A GLANCE:

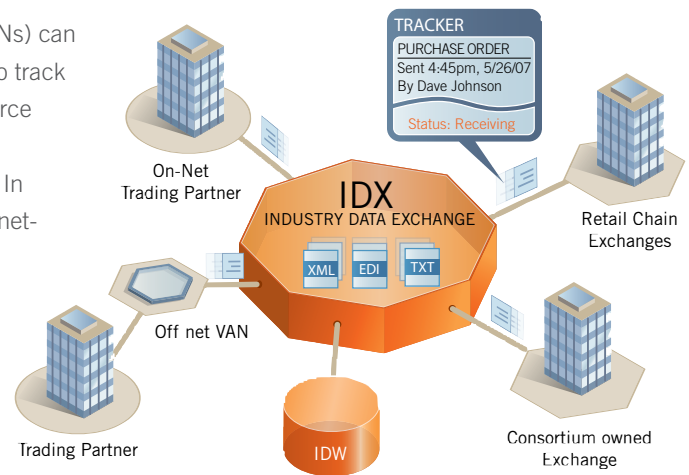
- Spend less time on tedious document exchange processes
- Easily track documents to ensure receipt
- Reduce the errors and risks of paper-based processes
- Save at least 30%—and up to 90%—over other leading VANs

When you exchange documents with your trading partners, such as purchase orders, invoices, and advance ship notices, you want to know they were received. Many in the supply network count on Electronic Data Interchange (EDI) solutions to replace paper-based processes, streamline order management, and make document flow more secure and reliable.

Traditional solutions offered by Value Added Networks (VANs) can often be unnecessarily costly. And they rarely offer a way to track the status of the documents you send. Exchange eCommerce documents faster and more securely than paper-based methods, and more confidently and affordably than VANs. In fact, if you are currently using EDI, switching to IDX's internet-based hub can save you an average of 30%-40%—and up to 90%—over your current VAN.

VANs may nickel and dime you, but IDEA won't.

IDX was developed specifically to reduce the costs of exchanging B2B documents. VANs charge for kilo characters like we do, but they add on fees for a litany of other services that are free with IDX. Here's what happened when we compared our prices to a leading VAN:



IDX allows trading partners to send and receive EDI, EDIFACT, XML, Flat File, binary, or graphic documents via the internet, 24x7x365. Best of all, IDX is highly secure, allowing only authorized trading partners to view the documents you send.

ACTUAL INVOICE CHARGES	LEADING VAN	IDX	MONTHLY SAVINGS: \$713.26 PERCENT SAVINGS: 89.16% ANNUAL SAVINGS: \$8559.12
Public Network Interconnect	\$250.00	\$0	
Minimum Charge Adjustment	\$153.92	\$0	
Monthly Mailslot Fee	\$10.00	\$0	
436 kilo Characters sent to customers	\$136.03	\$30.56	
434 kilo Characters sent to non-customers	\$135.43	\$30.43	
237 kilo Characters received from customers	\$74.13	\$16.65	
129 kilo Characters received from non-customers	\$40.49	\$9.10	
Total	\$800.00	\$86.74	

Accessing IDX is fast and easy, even if you're not EDI enabled.

With the industry's best product support team standing by, you'll be conducting eBusiness quickly, safely, and affordably in as little as two days—even if you're not currently set up for EDI! In fact, if you're just starting out, you'll not only save in increased productivity, but you'll also save on the errors and security risks inherent in transmitting paper documents. All you need is a computer and an Internet connection.



IDX delivers 30% to 40%—even up to 90%—savings over EDI from a traditional VAN.

All the benefits of EDI at a fraction of the cost.

Compare us to a traditional VAN and you'll agree—there's no better value than IDX!

FEATURES	BENEFITS
Electronic document exchange	▲ Send and receive documents from trading partners quickly and easily, even if you're not set up for EDI
Gateway to other VANs and off-net trading partners	▲ Trade with everyone, regardless of their EDI status
Document Tracker	▲ View the status of all your documents to see if they were effectively sent and received
Document reprocessing	▲ Reprocess documents yourself, without having to rely on technical support
Flexible document viewing	▲ View documents in the format you sent them and in the format they were received
Translation between EDI, EDIFACT, Flat Files, XML, binary, and graphic file types	▲ Send documents in one format and enable receipt in another
Web forms and Flat File capabilities for non-EDI companies	▲ Send to and receive compatible documents from non-EDI companies. Or send non-EDI formatted documents to any company
Standards-based	▲ Count on standardized business documents and data
Data archiving	▲ Store and access historical usage statistics, documents and other IDX data
Complete service and support	▲ Depend on a full-time help desk and customer support
Unrivaled security	▲ Enjoy multiple layers of security, including firewalls, encryption, certificates, authentication, and validation

eCommerce. One-stop. Non-stop.

IDX is available for use by any industry through IDEA. Founded in 1998, IDEA is the only standard-setting organization offering a full range of eCommerce products and services designed to drive supply network efficiencies, reduce costs, slash cycle times, and ensure standardized, timely, and accurate data. As a result, when you work with IDEA, you can count on superior quality solutions, immaculate data exchange, and a proven track record of results for more than 900 customers.

Realize significant savings on EDI.

Visit www.idea-esolutions.com or call 866.479.0484 today.

ABOUT IDEA

IDEA's comprehensive eCommerce portfolio includes solutions that maximize supply network efficiencies no matter your company's size or industry, allowing you to conduct business electronically with 100 percent of your suppliers, customers and strategic partners.

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